

## Wings for Widows: A Story Worth Telling

WHAT'S
YOUR
OBJECTIVE?



SPOTLIGHT A BUSINESS



HUMAN INTEREST STORY



FINANCIAL EDUCATION



NONPROFITS AT WORK IN THE COMMUNITY

## **CHOOSE AN ANGLE:**

- Approximately 3,000 persons become widowed every day in the U.S. and 99.9% need assistance with the overwhelming financial disruption experienced in early widowhood.
- The average age of a widow is 59 and nearly 50% had minor children at home when their spouse died; 33% are diagnosed with a new physical or mental health issue in the first year.
- Over 80% of newly widowed persons do not have a professional network who can they turn to for reliable advice during a time of such vulnerability. confusion, and uncertainty?
- 1.5 million nonprofit organizations in the U.S. and only one Minnesota-based nonprofit provides emergency pro bono financial planning to newly widowed persons nationwide.
- The founder and military veteran of Wings for Widows, Chris Bentley, isn't a widower yet left his \$300,000+/year job as a financial advisor to pursue his calling...for under minimum wage.
- Fourteen-year old Lexi Schnur of New Jersey launches Beyond the Grief Mission to fundraise for Wings for Widows...all to honor her widowed mother and father, David, who died in 2021.
- Celebrate International Widows Day on June 23rd to raise awareness of the difficult plight of widows here and abroad...spotlight triumph over adversity and the power of the human spirit.