



WINGS FOR WIDOWS

Sponsorship Features & Packages

Wings for Widows vision is to ensure access of financial literacy education to all widowed persons; our mission is to We provide personalized financial coaching and education to help the newly widowed gain clarity, confidence, and peace of mind. We are a secular, inclusive organization dedicated to creating financial stability to all widowed persons in the United States. We welcome corporate partners with shared values and a desire to assist, encourage, and educate the widowed community to effect positive outcomes. **Sponsorship packages include:**

Benefits:	Emerald \$10,000+	Gold \$5,000	Silver \$2,500
Dedicated Space on Website Homepage*	✓	✓	✓
Space or Banner Ad on Other Website Pages	✓	✓	✓
Dedicated Space in our Annual Report	✓	✓	✓
Social Media Post or PR Campaign or Promotion	✓	✓	✓
Dedicated Space in WidowWise Newsletter**	✓	✓	
Event Sponsor with Signage & Program	✓	✓	
Co-Branding Opportunities with Marketing Materials	✓		
Co-Branding Opportunities with Education Materials	✓		
Co-Branding Opportunities with Product Promotions	✓		

*Wings for Widows website has on average 5,000 visitors per month.

**WidowWise newsletter is distributed to 5,000 subscribers.



WINGS FOR WIDOWS

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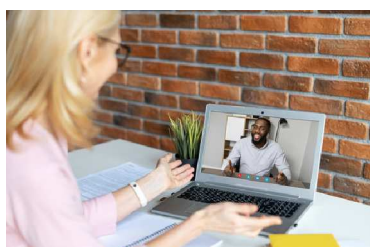
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When Life Changes We Change Lives

Wings for Widows coaches hundreds of newly widowed persons each year, restoring their confidence while providing a path to financial stability. In short, we change lives when lives become fragile and vulnerable due to the loss of a spouse. We provide financial clarity, peace of mind, and hope. Won't you join in supporting our mission?



"Maureen was such a treasure! I cannot begin to tell you what a blessing this program seems to be at this stage. I have already started communicating the services Wings for Widows offers to several new widows in our region." - **Amanda G., Sanford NC**



"I highly recommend Wings for Widow. They help you "put your ducks in order." I will continue to use the book as a resource. Thank you for coming along side us in our time of need." - **Cindy P., Coon Rapids MN**

"Don [coach] helped me so much in so many ways. I had several huge decisions to make and with his guidance plus the workbook, I am in the process of moving forward and securing our financial future. I have an adult son with special needs who is the top priority and I am hopeful that the plan I am working on for him with be the best one possible." - **Maria R., Friendswood TX**

"Wings for Widows goes over a lot of information that I did not even think of. It gave me the tools I need to feel financially secure now and in the future." - **Rory M., New Richmond WI**



"I am so grateful to this organization and my financial counselor for all the help. Now that I no longer have a partner to make these important decisions with, things like finances can seem extremely overwhelming. But, with the help of my financial counselor I was able to make the choices I know will be best for myself and my children. I truly appreciate all the hard work, patience, and understanding from both Jeff [coach] and the Wings for Widows team.." - **Claire S., Naples FL**

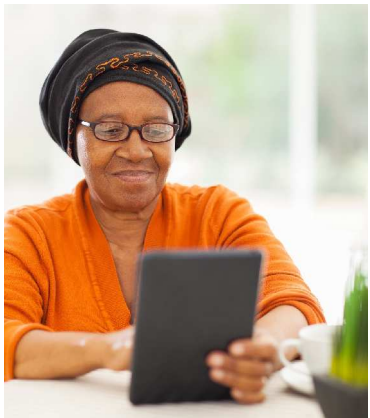
"This has been a wonderful resource in my time of need." - **Kimberly G., Papillion NE**



"This was a transformative experience! I'm beyond grateful to have had this opportunity. I can't say enough good things about my coach. During the worst year of my life, this experience has been such a incredible gift." - **Jodie A., Skokie IL**

"Wings for Widows enabled me to tackle "financial affairs" that I really dreaded after my husband passed away! I couldn't have handled the heavy burden without their extremely useful workbook and expertise in counseling. I also love how compassionate and willing they are to help us widows in every way. Thank you! You really live up to your name and mission!" - **Joy K., Spokane WA**

"Definitely worth the time to work with someone who can help." - **Natalie B., Richardson TX**



"The financial coaching provided by Wings for Widows was very beneficial to me. My financial coach was knowledgeable and helped me navigate my personal financial situation and show me options I had not thought of." - **Kim H., Plymouth MN**

"I wish I had found Wings for Widows earlier in my process. What I gained from the financial coaching gave me hope and confidence when I was in the middle of grief and confused. Every funeral home and other institutions should be aware of this organization and advise those of us who are suffering in so many ways. Thank You Wings for Widows!." - **Carolyn G., Great Neck NY**